

a monthly publication of the island packet

The Sun City Packet is a monthly publication that directly targets Pulte Homes' Sun City Hilton Head.

Now in its 12th year, this monthly news source has become a favorite of Sun City residents, who eagerly peruse its pages for information on the latest club happenings and special community events. Also included are updates on community growth and local issues, resident profiles, group spotlights and lots of photos of the previous month's activities. Residents enjoy contributing their own articles and photos too.



advertising rates

All rates include full run distribution. Subject to color rates.

Sizes	12 time contract	6 time contract	open rate
Full Page 9.5" x 10.625"	\$480	\$555	\$779
Half Page 4.7" x 10.625" 10.625" x 5.3"	\$244	\$287	\$365
Quarter Page 4.7" x 5.3"	\$128	\$167	\$198
Color Prices: 1 spot color—\$110, 2 spot colors—\$195, full color—\$275			



The Island Packet publishes nearly 4,000 tabloid-size copies of The Sun City Packet the last Thursday of each month, and distributes them in several ways. Sun City subscribers receive the publication at their home which is delivered by our carrier force. Extra copies are placed in FREE racks around the neighborhood. The remainder are mailed to out-of-town Island Packet subscribers, who are prime candidates to purchase property in Sun City or elsewhere in the Lowcountry.

By advertising in The Sun City Packet, your marketing dollars are making a direct connection with one of the Lowcountry's fastest growing consumer groups.

Deadline: The 15th of every month.

Rates effective March 31, 2008.