

a weekly publication of the island packet and the beaufort gazette

TV Week is a weekly publication of The Island Packet and The Beaufort Gazette published every Sunday. It is the total TV information guide for the Beaufort County area, offering the most complete and up-to-date television listings for local, network and cable programming.



advertising rates

AD SIZE	1X	6X	13X	26X	52X
Movie Listings 1c x 4", 2c x 2	\$68	\$58	\$48	\$38	\$28
2c x 3"	\$82	\$72	\$62	\$52	\$42
2c x 4"	\$96	\$86	\$76	\$66	\$56
2c x 5", 5c x 2"	\$110	\$100	\$90	\$80	\$70
Front Panel 5c x 2"	\$425	\$375	\$325	\$300	\$275
Page Two Panel 5c x 2"	\$375	\$325	\$275	\$250	\$225
Back Page 5c x 10.6"	\$425	\$375	\$325	\$300	\$275

Front panel, page two panel and back page ad cost includes color. All other ads are black & white. Color available at an additional \$100. 52 times frequency runs weekly, other frequencies must run at least every other week.

TV Week includes television news, interviews with the stars, 24-hour listings, movie descriptions, sports and soap opera highlights, crossword puzzles and advertisements.

This handy-sized magazine showcases your ad before a large, loyal audience every week. More than 38,000 copies are distributed weekly to homes, hotels, stores and racks. You'll be reaching over 83,000 viewers of all ages, incomes and education levels, all week long with your message.

Deadline: Monday by 5 p.m. prior to the Sunday publication date.

Rates effective March 31, 2008.

with tv week, you can:

- Guarantee your ad position.
- Change your ad message every week to support in-store promotions — at no additional charge.
- TV Week is a valuable part of The Island Packet and The Beaufort Gazette. Readers save their copy of the TV supplement for reference all week long. Reach this loyal and willing audience in the most reliable way. Advertise in TV Week.

Hilton Head Island • Bluffton
THE ISLAND PACKET

islandpacket.com

The Beaufort Gazette

beaufortgazette.com

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The Beaufort Gazette • P.O. Box 399 • Beaufort, SC • 29901 • Phone: 843.524.3183 • Fax: 843.706.5050 • www.beaufortgazette.com