

Direct Mail Opportunities

post card program

Market your business, product or service to the right customer, locally or anywhere in the United States, through The Island Packet's and The Beaufort Gazette's post card program. We offer a one-stop-shopping approach for all your direct mail needs.

Allow us to create a dynamic post card campaign designed specifically to target your ideal prospect or current customer. We'll develop a customized mailing list based on your demographic profile, take care of addressing and mailing your cards—saving you time and money!

Call The Island Packet or The Beaufort Gazette for a quote on how you can effectively market your business by mail, hassle-free.



Ask about our other direct mail opportunities!

- Self-mailers
- Customized letters in envelopes
- Newsletters
- Automotive direct mail



8.5" x 5.5" • 4-color front • 1, 2 or 4 color back
12 pt coated 1 side or coated 2 side available.

Deadline varies by printer and type of direct mail product that is being produced. Please see your advertising sales representative.

Rates effective March 31, 2008.

Hilton Head Island • Bluffton
THE ISLAND PACKET
islandpacket.com

The Beaufort Gazette
beaufortgazette.com

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