

Front Page Ad Notes

available on the island packet
and the beaufort gazette,
print and online editions

rates

The Beaufort Gazette full run distribution

	Daily	Sunday
1-color on background color	\$780	\$870
2-color on background color	\$845	\$943
4-color, 2 drops	\$1,820	\$2,030

Online Virtual Ad Note
(6,000 daily impressions) \$200

The Island Packet full run distribution

	Daily	Sunday
1-color on background color	\$1,260	\$1,440
2-color on background color	\$1,365	\$1,560
4-color on background color	\$1,470	\$1,680

Online Virtual Ad Note
(7,500 daily impressions) \$250

Best value

Combo run - Beaufort Gazette/Island Packet.
Full run, same note copy

	Daily	Sunday
1-color on background color	\$1,870	\$2,118
2-color on background color	\$2,040	\$2,310
4-color on background color	\$2,210	\$2,503

Online Virtual Ad Note
(13,500 daily impressions) \$395

All Holidays: Add 10% to all rates listed above.
Black out April 14-20, 2008
Custom quotes available for special colors,
2 sided printing, and multi-page booklets.
Background colors available: White or Yellow.
Prices include printing of notes and distribution.

- Incredible visibility
- Maximum impact with bold colors
- Portable - take it with you, stick it to remind you
- Your message in the headlines!
- Minimal investment for maximum effect - 3" w x 2.75" h front page ad notes.
- Get your message on the home page of Beaufort County's #1 Web sites.

Front Page Ad Notes, proven attention-getters in the home and office, are perfect at grabbing attention for:

- Special sales or offers
- Sporting or community events
- Coupons, easily redeemed
- Holiday promotions
- Creating name recognition
- Calling attention to special date
- Referencing more details in enclosed ad or insert

Conditions for publication:

- Note content must be approved prior to publication.
- Run dates are first come, first served.
- Date reservations are firm & require full pre-payment, even if cancelled.
- One front page ad note per day, per newspaper.
- Copy or art deadline is 20 working days prior to run date, or 15 working days if advertiser supplies electronic art file.
- Add 10% to daily or Sunday rates on the following holidays: New Year's Day, Presidents' Day, St. Patrick's Day, Palm Sunday, Easter Sunday, Memorial Day, 4th of July, Labor Day, Columbus Day, Halloween, Thanksgiving Day and Christmas Day.

Deadline: 20 working days prior to run date or 15 working days if advertiser supplies electronic art file.

Rates effective March 31, 2008.



Hilton Head Island • Bluffton
THE ISLAND PACKET

islandpacket.com

The Beaufort Gazette

beaufortgazette.com

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