

Island Packet Special Sections 2008

february

Home & Garden - Issue featuring the Homebuilder's annual Home Show, as well as general information about homes, home maintenance, landscaping, pools, decorating, etc. (Tabloid)

Published: Thursday, Feb. 7 • Ad Deadline: Monday, January 27

Wedding Showcase - Supplement featuring all aspects of weddings. (Tabloid)

Published: Thursday, February 28 • Ad Deadline: Monday, February 18



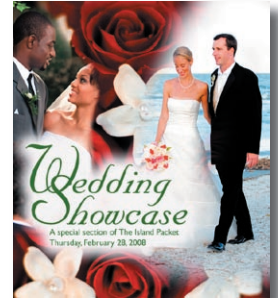
april

Verizon Heritage Spectator Guide - Everything you need to know about attending the Verizon Heritage including Harbour Town Golf Links course layout and pictures of PGA Tour players for autographing. (Booklet)

Published: Tuesday, April 15 • Ad Deadline: Monday, March 31

Verizon Heritage - Section devoted to the annual PGA tournament hosted on the famed Harbour Town Golf Links and televised nationally. (Broadsheet)

Published: Thursday, April 17 • Ad Deadline: Thursday, April 3



may

Health & Fitness - Supplement featuring different aspects of healthy living. (Tabloid)

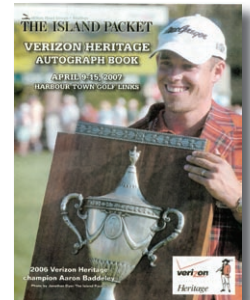
Published: Thursday, May 15 • Ad Deadline: Monday, May 5

Experience Hilton Head Island - A visitor's guide available free at select newsstands across Hilton Head Island and inserted into The Island Packet subscribers' papers on Memorial Day weekend.

Published: From Memorial Day to Labor Day • Ad Deadline: Friday, May 2

Hurricane - Issue highlighting hurricane season. Features insurance, evacuation routes, planning and retrospective of past storms. Inserted into The Island Packet and The Beaufort Gazette. (Tabloid)

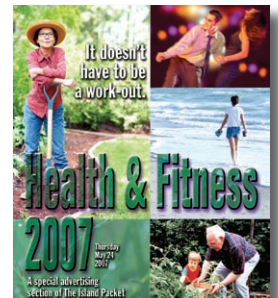
Published: Saturday, May 31 • Ad Deadline: Monday, May 19



june

Readers' Choice - Island Packet readers vote for their favorite restaurants, retailers and service businesses. See who's the best of the best. (Tabloid)

Published: Thursday, June 26 • Ad Deadline: Friday, June 13



july

Back To School - Section previewing the new school year. Bus routes, schedules, student/teacher profiles and fashion are highlights. Preschool, grade school, high school and college levels are addressed. (Broadsheet)

Published: Thursday, July 31 • Ad Deadline: Friday, July 25



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august

Football - Local public and private high school previews, rosters, schedules and highlights. (Broadsheet)

Published: Wednesday, August 13-15 • Ad Deadline: Friday, August 8

Newcomers Packet/The Source - Welcoming guide designed to acclimate newcomers to our community. Yearlong shelf life, distributed in Hilton Head, Bluffton and Sun City. The Source provides residents with an informative reference guide. (Booklet)

Distribution begins: Thursday, August 28 • Ad Deadline: Friday, August 1

september

Savor - Reference guide focusing on the area's fantastic cuisine options and published in conjunction with the Hilton Head Island Food Festival. (Booklet)

Published: Wednesday, September 10 • Ad Deadline: Thursday, August 28

Today's Woman - Section dedicated to the many challenges women face in today's world as well as fashion trends, health & fitness and family. (Tabloid)

Published: Wednesday, September 24 • Ad Deadline: Monday, September 8

october

Lowcountry Living - Section devoted to interior design, home care and home furnishings. Autumn version of our Home & Garden issue that focuses on interiors. (Tabloid)

Published: Saturday, October 11 • Ad Deadline: Monday, September 29

november

The Home Guide for Buyers & Sellers - Includes real estate agent directory and information on builders, mortgage lenders, appraisers, inspectors, etc. (Booklet)

Published: Friday, November 7 • Ad Deadline: Friday, October 17

Holiday Wish Book - Annual gift-giving idea catalog to kick off the holiday shopping season. (Booklet)

Published: Thursday, November 13 • Ad Deadline: Monday, October 27

december

Holiday Gift Guide - Offering last minute gift giving ideas and holiday information. (Tabloid)

Published: Thursday, December 11 • Ad Deadline: Monday, December 1

Health Care Providers Directory - A directory to area health care providers and related health care services. (Booklet)

Published: Tuesday, December 9 • Ad Deadline: Monday, October 27

Santa's Secrets - Our young readers answer Santa's most puzzling questions. (Tabloid)

Published: Wednesday, December 24 • Ad Deadline: Friday, December 12

